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WLF Launches Video Shorts Series to Demystify Complex Legal Principles

“This series is about breaking down those barriers so business leaders, policymakers, students, and everyday citizens can engage in the conversation.”

— Glenn G. Lammi, WLF Executive Director and Vice President of Legal Studies

WASHINGTON, DC—The Washington Legal Foundation (WLF), a national public-interest law firm and legal policy center, has launched two new educational video series—*The Plain Meaning* and *Law Made Simple*—to make complex legal and regulatory issues more accessible to a broader audience.

Both series reflect WLF’s mission to shape how laws and regulations influence the freedom of individuals and businesses to make decisions, innovate, and engage in a fair and accountable marketplace.

The Plain Meaning videos define and explain legal terms that underscore the principles behind WLF’s advocacy, showing how those concepts apply in real-world contexts. *Law Made Simple* builds on those definitions, exploring key court cases, policy debates, and the evolution of major doctrines.

The first video, released today, is part of *The Plain Meaning* series and unpacks the concept of commercial speech—a cornerstone of the First Amendment that protects truthful communication between businesses and consumers.

Future videos will explore topics such as compelled speech, preemption, and regulatory overreach. All episodes will be available on WLF’s website, YouTube, and LinkedIn — presented in a short, easy-to-share format designed to educate and engage a broad audience.

Celebrating its 48th year, WLF is America’s premier public-interest law firm and policy center advocating for free-market principles, limited government, individual liberty, and the rule of law.

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