

WEB SEMINAR SERIES

W a s h i n g t o n L e g a l F o u n d a t i o n

Speakers' Biographies

Professor Patrick Basham lectures on health care politics in the Government Department at the Johns Hopkins University. He is the founding Director of the Democracy Institute, a Washington-based public policy research organization. Professor Basham previously served as a Senior Fellow at the Cato Institute, where he is currently an Adjunct Scholar. Prior to joining Cato, he served as the founding Director of the Social Affairs Center at the Fraser Institute, Canada's leading economic think tank, where he led the Institute's research in the areas of consumer choice and social policy regulation. He wrote his Cambridge University PhD on American and British political marketing. The author and editor of several books, numerous scholarly articles and research studies, and hundreds of magazine and newspaper articles, Basham has written extensively about health, diet, and obesity. In 2006, London's Social Affairs Unit published his most recent book, *Diet Nation: Exposing the Obesity Crusade*, co-authored with Gio Gori and John Luik.

Dr. John C. Luik has taught philosophy and management studies at a number of universities, has been Senior Associate of the Niagara Institute of the Conference Board of Canada with responsibility for its work in public policy and leadership and organizational change, and has worked as a consultant for governmental institutions, professional organizations, and corporations in the United States, Canada, Europe, Asia, Africa, the Middle East and Latin America. He was educated on a Rhodes Scholarship at the University of Oxford where he obtained his B.A., M.A., and D. Phil degrees. His academic interests include public policy, particularly the use of science in policy and the issue of government intervention to change risky behaviors, the ethics of advertising and business, and philosophy. His popular writings have appeared in *TCS*, *The Washington Times*, *The Globe and Mail*, *Spiked*, *The Sunday Telegraph*, and *The Financial Post*. He is the author of numerous scholarly articles and eight books. He is the author of the Washington Legal Foundation Monograph Author, *Science Through the Looking Glass: The Manipulation of "Addiction" & its Influence over Obesity Policy*.